

Natasha Advani Thanghiew (She/Her)

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PROFESSIONAL SUMMARY

A Khasi (Tribal Ethnic Minority) and Sindhi (Historically Diasporic) producer who strives for efficiency and optimization of resources, energy, and time. An **adaptable communicator** with experience in different productions (Non-Union & ACTRA), who has received **funding for 3 original projects** from International and Canadian Institutions. Actively focused on **supporting diverse and underrepresented stories and storytellers'** while fostering values of accessibility, accountability, and compassion to the work process and environment.

RELATED EXPERIENCE

Aced It | Producer | Web Series | Toronto | Dec 23-Ongoing

- **Negotiated and secured** an equipment and food sponsorship worth 5-7K CAD and 3K CAD respectively for the ACTRA short film that the series is based on which has been selected for four film festivals worldwide.
- **Secured** scholarship to Future Forwards Program, qualifying for Ontario Creates-CMF early development grant.
- Secured a year long **development deal** with a larger production company.

RVK Productions | Junior Producer | Sep 23 -Ongoing

- **Spearheading** the company rebrand and business growth strategy.

GRIN | Executive Producer | Production Company | Toronto | Nov 22- Ongoing

- Completed the ACTRA paperwork, organized the shoot, and procured insurance **in 36 hours** for *Coloured Emotions*, a short film after the previous one (*Rearview*) was canceled, ensuring that production could move forward.
- **Diligently** followed union guidelines, fostering trust with ACTRA, securing immediate approval for future union project, *Rearview*.
- **Absorbed roles of PM and PC** to reallocate the budget (25-30k CAD) to cover increased costs of union insurance and stunt coordinators for *The Whipping Boy* (short film).
- **Negotiated** a semi-sponsored catering deal resulting in 100+meals for approximately 1500 CAD.
- **Spearheading** the first Canada-UK co-production for a short film scheduled for January 2024.

What Can Indian Look Like? | Executive Producer | Theatre Series | Toronto & Edinburgh| Jan 22- Aug 23

- YorkU official selection for **Edinburgh Fringe Festival 2023**, securing resources valued at 50K CAD.
- Created **representation opportunities** for Caribbean Indian stories by collaborating with a local artist for a second show under this banner.
- Secured feature in Flaunt It Movement's second visual anthology as per marketing plan.
- Skilled in applying a **360-degree approach** to promptly determine feasibility of ideas, which led to **being under-budget; therefore, bonuses for cast and crew**.
- Granted funding of 2000 CAD and other perks (free rehearsal space, venue for performance) for workshopping the play.
- Production was complimented as “**the most efficient and stress-free production**” by the Toronto’s festival executives

Mirror | Executive Producer | Short Film (Hybrid) | India, Brazil, Canada | Jan 21-Jul 21

- Effectively coordinated with a team in **three different countries** (Brazil, India, and Canada).

- **Sustained group morale** while creating this project during the 2nd & 3rd COVID-19 wave and a cyclone in India.
- Efficiently **optimized resources** and remained calm while **adapting** to sudden challenges and interruption in filming due to the pandemic, while remaining true to the story.

Embracing My Normal | Creative Producer | Magazine Campaign | Toronto | Oct 21- Jan 22

- **Spearheaded** the project from start to (casting, venue finalized, storyboard created, edited) completion within the time frame (**funding received 48 hours before project deadline**).

EDUCATION AND TRAINING

Performance Creation BA| York University

- Recipient of York University Continuing Students Scholarship for excellent GPA 8.7/9.

Media Business Essentials, WIFT & Centennial College | Nov 23 – Ongoing

- 1 of 2 scholarship winners for the Media Business Essentials program (Financing, Business affairs, Production management, Production Accounting, Tax credits, Marketing and Distribution).

Ontario Creates IDM Future Forwards Program, Webseries Canada | Oct 23 – Dec 23

- Selected for the six-part skill development program that provides access to potential funding.

WIFT Mentorship with Kelsey Aikman, VP (Marketing), Marble Media | May 23 – Oct 23

- Mentorship focus: Personal Branding, Marketing (Plays & Short Films in Canada and UK), Event Promotions, Relationship Building and Management.
- Resulted in 350+ tickets sold for screening events for short films that I produced.

Production Office & On Set Intern | Fae Pictures | Aug -Sep 22

Administration Assistant | The Artistes Studio (India)| May -Aug 18 and 19

- Proposed and approved to lead the management of a theatre workshop series (canceled due to the pandemic).

PROFESSIONAL DEVELOPMENT WORKSHOPS

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| ● Producing Short Films | Charles Street Video |
| ● Producing In Production & Prep & Post | Fae Pictures |
| ● Accessibility In Arts | Paprika Theatre Festival |
| ● Script To Film | Paprika Theatre Festival |
| ● Text Analysis Marcel Stewart | Paprika Theatre Festival |
| ● The Art Of Writing Treatments | Asian Canadian Film Alliance |
| ● How To Be A Good Storyteller | Talent Inc Canada |
| ● Festivals And Socials | Fae Pictures |
| ● Grant Writing | York University |
| ● Conflict resolution & Motivational Strategies | Jamnabai Narsee International School |

SKILLS & SOFTWARE PROFICIENCY

- Proposal Writing
- Research and Documentation
- Website Design and Content
- Languages: English, Hindi, Urdu, Khasi