

Natasha Advani Thangkhiew

People-First Producer & Storyteller

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PROFESSIONAL SUMMARY

Creative & Line Producer (live events, digital, theatre, film, TV) with **5+ years** of experience in **multinational coordination (60+ people, aged 16-55)** across **3 continents** and **multiple time zones (up to 10½ hours)**. Developed a thorough understanding and **passion** for story-driven media and the business of creating it, spearheading productions from development to launch/reporting. Secured over [REDACTED] (monetary & non-monetary resources) in 2023-2024 & 2024-2025.

RELEVANT CAREER HIGHLIGHTS

1. Selected as CBC's Business of Broadcasting Mentee (2024) and awarded a scholarship for WIFT's Media Business Essentials Certificate Program (2024).
2. Received funding for 1 web series, 2 plays (international tours), 6 short films, and 2 magazine campaigns within the past 3 years.
3. Secured [REDACTED] from a platform for short-form digital series with 1st time creator (*not included in [REDACTED] above*).
4. Coordinated a multinational team across 3 continents and maintained morale to ensure the on-time delivery of a short film to the festival during unexpected lockdowns and natural disasters.

SELECT PROFESSIONAL EXPERIENCE

- 1. Admin Business Partner, Business & Rights, CBC, Toronto, Canada** **Sep 2024 – Present**
 - [REDACTED] trusted to improve efficiency in the promotions process of departmental initiatives.
- 2. Junior Producer, RVK Productions, Toronto, Canada** **Sep 2023 – Sep 2024**
 - Promoted from Executive Assistant to Junior Producer within 6 months for researching, presenting, and pursuing (domestic & international) business and project development opportunities.
- 3. Independent Producer & Creative, Canada, UK, India** **Jan 2021 – Present**
 - Crafted proposals and negotiated contracts, securing sponsorships valued CAD 80k in 2024-2025.
 - Coordinated a first-look promotional event for short films, increasing programmers' interest, leading to the World Premiere at the Canadian Film Festival 2024 and selling 350+ tickets.
 - Identified market gap and developed series, securing a 1-month tour for 2 plays in the largest performing arts festival worldwide with resources valued at CA\$50k.
- 4. Development & Project Manager Ted, Mumbai, India** **Oct 2018 - Sep 2019**
 - Appointed as the official representative to TED responsible for developing and executing a TEDx Youth Event and 12-month professional development program for students in a local high school.

SELECT EDUCATION, CERTIFICATIONS & TRAINING

- 1. Performance Creation BA (Honors-Magna Cum Laude), [REDACTED] Sep 2020- Jun 2024**
 - Relevant Coursework: Development, Creative Producing and Distribution of Independent Feature Films, Biology of Story, Filming with Green Screens, Playwriting & Story Editing.
- 2. CBC Business of Broadcasting Mentorship Program, CBC Apr 2024**
 - Shadowed television (drama) development & production meetings, 1x1 meetings with 25-30 CBC executives including C-suite executives to understand the Canadian media landscape.
- 3. Media Business Essentials Certification, WIFT & Centennial College Dec 2023 - Mar 2024**
 - Awarded Scholarship to a 16-week certification program focused on Business Affairs, Marketing, Distribution, Production Management & Accounting for linear and digital Canadian content.
- 4. Future Forwards Program, OC, CMF & Web Series Canada Oct 2023 - Dec 2023**
 - Selected for a 6-part program focused on Production Management, Marketing, Pitching, Budgeting & Financing for Canadian Digital Short Form Series.
- 5. Mentorship, VP Marketing & Brand Strategy, Blue Ant Media Mar 2023 – Aug 2023**
 - Mentorship focus: Marketing, Promotions, Branding & Relationship Building.
- 6. Disability Awareness & Sustainable Production, CBC & IPF, Toronto Dec 2024**
- 7. Friendly Neighborhood Screenwriting Program, Canada Aug 2022 - Oct 2022**
 - Selected for a 12-week screenwriting course.
- 8. Production Office & On Set Intern, Fae Pictures & York University July 2022**
 - Selected for internship on a Canadian feature film.
- 9. Writing To Inspire, Toronto, Ontario, Canada Apr 2022 -May 2022**
 - Selected for a 6-week screenwriting course.
- 10. Consent Forward Artist Certification Program Part 1, IDC Jan 2022**
 - Coursework: Cultural Awareness, Biases, Oppression, Power Imbalances, Intersectionality.
- 11. Mental Health & Peer Support Training, [REDACTED] May 2016- May 2018**
 - Coursework: Active Listening, Crisis Intervention & Support, Validation & Empowerment.

LANGUAGES & SOFTWARE PROFICIENCY

- Native Proficiency: English, Hindi
- Professional Proficiency: Urdu, Khasi
- Design (Advanced): Canva, Google Slides, PowerPoint, Wix (Website Design), Express Engine
- Social Media (Intermediate): Instagram, LinkedIn, TikTok
- Project Management [REDACTED] Docu Sign, Air Table, Google Meet, Zoom, Google Workspace, Microsoft Office & Teams, TEMS, Centre Suite, QuickBooks, Eventbrite, Livelink