

Natasha Advani Thangkhiew (She/Her)

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PROFESSIONAL SUMMARY

A Khasi (*Indigenous Ethnic Minority*) and Sindhi (*Historically Diasporic*) storyteller from India with a solid comprehension of cultural diversity. Active listener who nurtures and values the story. Proactive leader with strengths in communication, especially when collaborating with marketing and organizational leaders to drive consistent messaging. Experienced in different mediums of writing and managing concurrent objectives to promote efficiency in different working set ups (remote, in person, hybrid).

RELATED EXPERIENCE

Creator (Writer, Social Media Manager)|Mirror, Paprika Theatre Festival - ON| Jan 21-Jul 21

Project Description: *Mirror* blends together different storytelling media of theatre, film, and animation to take audiences on a journey that demonstrates the universality of emotional experiences.

- Posted useful, creative, and timely content on social media, blog, and website.
- Collaborated with team in three different countries (Brazil, Canada, India).

Creator (Writer)|Embracing My Normal, Flaunt It Movement - Toronto, ON| Oct 21- Jan 22

Project Description: BIWOC skin acceptance and positivity campaign.

- Curated content for social media platforms which created positive outcomes for the campaign.
- Conceptualised and articulated body acceptance ideology.
- **Delivered high-quality written** content while **meeting tight turnaround time** (48 hours).

Content Writer| Pink Moon, Plus Size Fashion Brand| Feb 22-Mar 22

- Collaborated with founder to develop **and flesh out the brand story for the website**.
- Delivered high-quality, insightful, informative, and written content while meeting tight deadlines.
- **Suggested graphics** to cohesively frame content.

Content Writer, | New To Normal, Storytelling Event, JNIS- Mumbai , India | Jul 19- Dec 19

Project description: *New to Normal* is TEDxYouth Event, comprising of multiple storytelling performances, which attempted to normalize discussions on topics such as LBTQIA+, sex education and body positivity in local community.

- **Defined audience, voice, scope, and purpose** of story speeches in collaboration with speakers.
- Applied strong writing, editing and proofreading abilities to each speech to produce best possible content.
- Crafted professional website content.

Managing Editor and Poet| The Herald Third Edition, JNIS- Mumbai , India| Aug 18-Mar 19

- Provided editing, fact-checking, and proofreading for various articles.
- Recruited exciting authors and contracted for contributions within scope and purpose of publication and maintained editorial consistency and exacting quality control.
- Oversaw layout design and worked with production team members to complete daily and weekly content schedules.
- Hired, managed, guided, and inspired 30 person editorial and administrative team and directed practices and policies for working effectively with vendors and content contributors.

Content Writer, Producer |Ted-Ed@JNIS, Storytelling Series, JNIS - Mumbai , India| Oct 18- Sept 19

- Collaborated with participants to flesh out creative concepts while referencing credible sources to **abide by guidelines, thereby developing goodwill** with TED for the institution.

Content Writer, Website Design Consultant| The Artistes Studio, Theatre Company- Mumbai, India| Jul 19

- Crafted professional website content **which reflected the ethos of the company.**
- Oversaw layout design and worked with production team members to complete daily and weekly content schedules.

EDUCATION AND TRAINING

Theatre BFA (New Play Dramaturgy, Playwriting, Devised Theatre) 2020-Ongoing

York University, Toronto, Ontario, Canada

- Dean's List Honoree [Summer 2020, Fall/Winter 2021]
- York University Continuing Scholarship Recipient
- GPA8.7/9

PROFESSIONAL DEVELOPMENT WORKSHOPS

Class/Workshop name	Instructor/Supervisor	School/ Organization name
▪ Accessibility In Arts	Ophira Calof	Paprika Theatre Festival
▪ Script To Film	Samay Arcentales	Paprika Theatre Festival
▪ Text Analysis	Marcel Stewart	Paprika Theatre Festival
▪ The Art Of Writing Treatments	Multiple Instructors	Asian Canadian Film Alliance
▪ How To Be A Good Storyteller	Robert Vaughn	Talent Inc Canada
▪ Festivals And Socials	Shant Joshi, Ingrid Veninger	York University
▪ Creative Development	Shant Joshi	York University

SOFTWARE PROFICIENCY

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|--|--|---|
| ▪ Design: Canva, Wix
Website Building | ▪ Organization: Microsoft
Office, Google Apps,
Studio Binder | ▪ Communication: Google
Meets, Zoom, Gmail |
|--|--|---|

INTERPERSONAL SKILLS

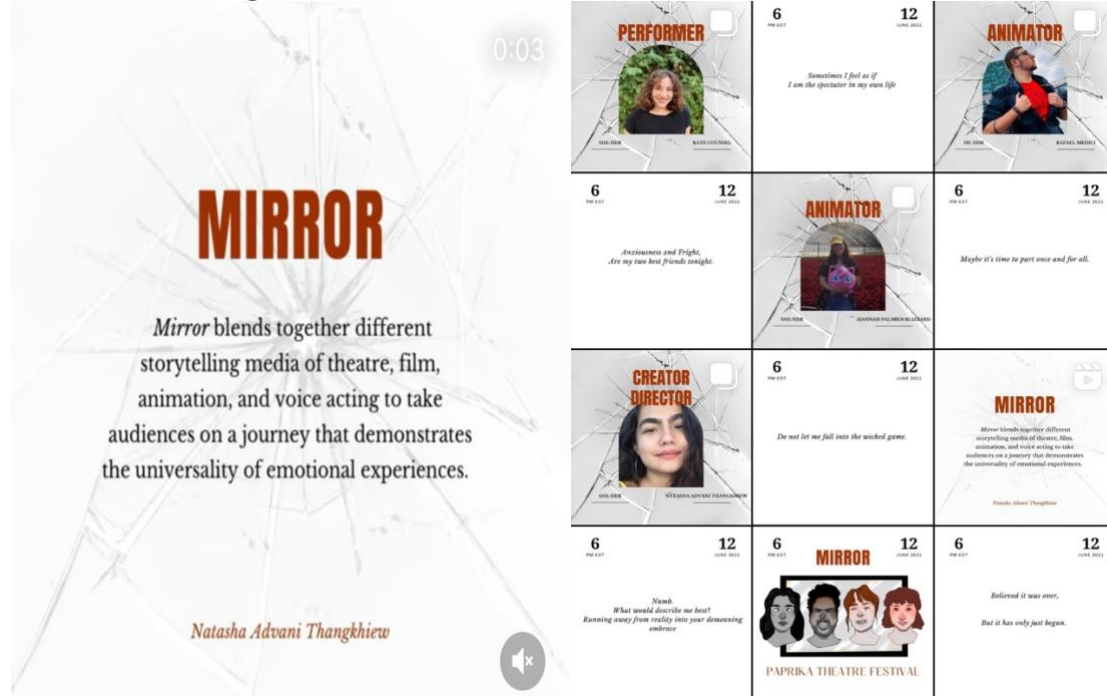
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|------------------------------|--------------------------|--|
| ▪ Leadership skills | ▪ Conflict Resolution | ▪ Strong verbal and written
communication (remotely
and in person) |
| ▪ Cross-cultural sensitivity | ▪ Public Speaking Skills | |

TECHNICAL SKILLS

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|-----------------------------------|------------------|---|
| ▪ Grant Writing &
Crowdfunding | ▪ Remote working | ▪ Managing
communications with
different time zone |
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SAMPLES:

1. Mirror (Instagram)



2. TEDxYouth@JNIS (Instagram)



3. Pink Moon Website Content

Captions

“Creating with care is an important principle for us that is reflected in every stage of our process.”

“We customize for your curves.”

Pink Moon Quick Introduction

“At The Pink Moon, we make clothes that care for your curves. We are rooted in the values of confidence, inclusivity, and creativity. We offer a range of styles from sizes L-6XL. Our styles blend functionality, comfort, and timelessness, making them suitable for every occasion.”